

GBP Photo Approval Checklist

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Many owners search for a quick Google Business Photos rejected fix before they upload new pictures. A clear checklist can help you check image guidelines and avoid common rejection triggers inside Google Business Profile.

1. Correct file format

Use JPG or PNG so the system accepts the image without technical upload errors.

2. Proper file size

Keep the image between 10 KB and 5 MB for smooth upload and review.

3. Recommended resolution

Use a square image close to 720×720 pixels for better visibility and approval chances

4. Clear photo quality

Make sure the image appears sharp, well-lit, and easy to recognize

5. No overlays or watermarks

Avoid text banners, phone numbers, discount graphics, or branded watermarks inside the photo.

6. Use original images

Upload photos taken at your location instead of copied or downloaded pictures.

7. Avoid duplicates

Do not upload the same photo or slightly edited copies on the profile

8. Show real business scenes

Include storefront, interior, team members, products, or completed work

9. Protect privacy

Remove or blur sensitive details such as license plates or personal information if visible

10. Wait before another upload

If the image shows pending or rejected, review again after 48 hours before you try another upload

Thanks For Reading!